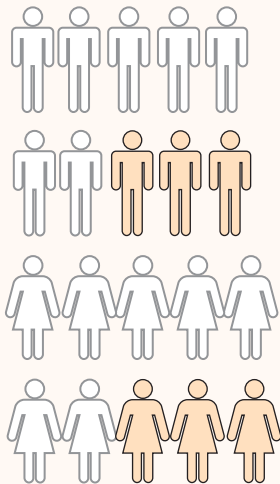
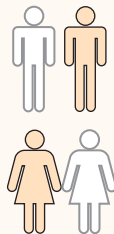


**Population**

50% male, 50% female  
70% white, 30% black

**Quota Sample**

50% male, 50% female



Representative of gender distribution  
in population, not representative of  
race distribution.